



Rules Dream ride contest

1. GENERAL

The Dream ride contest (hereinafter, the “Contest”) is held by Production JML inc. (hereinafter, the “Organizer”), 307-985 Rue Marie-Gérin Lajoie, Terrebonne, QC, J6Y0M1 as part of the Ink & Wheels Big Show in Laval (hereinafter, the “Festival”), from September 1, 2024 to April 20, 2025, which you can view on our website (hereinafter, the “Contest Period”).

2. ELIGIBILITY

This Contest is open to all residents of Québec **who are eighteen (18) years of age** or older at the time of entry, and excludes the organizational community, as well as members of their respective families and persons with whom they are domiciled. Also excluded are employees, agents and representatives of advertising and promotional agencies, suppliers of prizes, materials and services affiliated with the festival and related to the Contest, as well as their legal or common-law spouses and all persons with whom such employees, representatives and agents are domiciled.

3. TO ENTER THE CONTEST (purchase required)

To enter the contest, simply purchase an entry coupon from one of our representatives at a cost of \$100 each. Coupons will be available throughout the contest period. Copies, reproductions, and facsimiles of the coupon are not accepted. Coupon quantities are limited.

4. PRIZES

A 2025 Harley-Davidson Road Glide R Vivid Black-Black Finish valued at \$40,000 from Prémont Harley-Davidson, a black GMC Sierra 1500 2025 valued at \$80,000 from 440 Laval Chevrolet, a black-on-black Indian Challenger 2025 motorcycle from Moto Illimitées or equivalent 2025 model valued at approximately \$40,000 and a Gotrax-GX2 2X 800W, 48V-20aH off-road electric scooter valued at \$1,899.99 from EcoBike.

Number of prizes: 4
Total value of prizes: \$161 899,99

5. AWARDS PRESENTATION

The draw will take place on April 20, 2025, at the SPORTXPO, 2890 Dagenais West Boulevard, Laval, H7P 1T1 (QC), from among all eligible entries received..

To be declared a winner, the person whose name is drawn must:

- be reached by telephone or e-mail by the Organizer within 48 hours of the draw date. If he/she cannot be reached within this period, the Organizer will proceed with a new draw, under the same conditions. It will continue in this way until a winner is contacted.
- make an appointment with the festival representative for the prize-giving ceremony to sign the declaration form and correctly answer the mathematical question on it before June 30, 2025. Proof of vehicle insurance must be provided.

She will then receive her prize.

Failure to comply with any of the conditions set out in these rules will result in the prize not being awarded, and the prize will be put back into circulation for awarding.

GENERAL TERMS AND CONDITIONS

- A. These rules will be available on our website during the contest period.
- B. Any person participating or attempting to participate in this contest in a manner that is contrary to these rules and unfair to other participants may be automatically disqualified and referred to the appropriate legal authorities.
- C. Prizes must be accepted as described in these rules and may not be substituted for another prize or exchanged, in whole or in part, for cash, except as provided in the paragraph below.
- D. If, for reasons beyond its control and unrelated to the winners, the Organizer is unable to award a prize as described in these rules, in whole or in part, it reserves the right to award a prize of the same nature and equivalent value or, at its sole discretion, the cash value of the prize.
- E. The Organizer, the employees, agents and representatives of the companies, advertising and promotional agencies, suppliers of prizes, equipment and services affiliated with the festival and linked to the present contest shall not incur any liability whatsoever if, in the event of force majeure or events beyond their control or justified necessity, they are forced to cancel the present contest, shorten it, extend it, postpone it or modify its conditions, and they shall not be held liable as a result. In all cases, they reserve the right to extend the Contest Period.
- F. By accepting the prize, the winner releases the Organizer and its partners, as well as their officers, employees, and agents, from all liability for any damages of any kind whatsoever, penalties, fines or reasonable legal fees that may be incurred in connection with the use of the prize.
- G. By entering this contest, any winner authorizes the Organizer and its representatives to use, if required, his/her name, photograph, image, prize declarations and/or place of residence for publicity purposes, without any form of compensation.